

B**BROOKE****INSURANCE**Call Toll Free **1-866-77-AGENT**

Privacy Notice

Brooke Franchise Corporation
CJD and Associates, L.L.C.
First Brooke Insurance and Financial Services
Brooke Agency, Inc.
All Risk General Agency, Inc.

Brooke Agency Services Company LLC
Brooke Life and Health, Inc.
Brooke Funeral Services Company LLC
Texas All Risk General Agency, Inc.
Brooke Agency Services Company of Nevada LLC

Privacy Statement

As insurance and financial services agents, Brooke Corporation's affiliated companies and your local Brooke Insurance and Financial Services agency and agents (collectively "Brooke," "we" or "us") must obtain information about you, our customer, to be able to provide effective and beneficial services to you. We recognize the importance of keeping your personal information confidential. This notice explains our privacy policy.

1.

Only authorized Brooke employees, your local Brooke Insurance and Financial Services agency and agents, and their staff who need to know your personal information will access and use it. Brooke has established appropriate standards for security and confidentiality of your customer records and information.

2.

We do not sell consumer information. We will not share the personal information of our current or former customers with insurance companies, adjusters or others outside Brooke for any purpose other than the underwriting, administration, or servicing of your policy/account, unless the disclosure has been authorized by you or is permitted or required by law.

3.

We obtain medical information in connection with specific products or claims. We do not share any consumer medical information we may possess with anyone within or outside Brooke, unless the consumer expressly authorizes it or we are required by law to do so.

4.

We limit the collection and use of your information to what is necessary to deliver superior service and to administer our business procedures. This may include our marketing of additional Brooke products and services to you. We collect personal information about you from the following sources: a) from you on insurance and loan applications and related forms; b) from your transactions with us or others; and c) from consumer reporting and government agencies.

5.

We safeguard, according to appropriate standards of security and confidentiality, nonpublic personal information you share with us. "Nonpublic, personal information" includes, for example, such information as your name, address, social security number, date of birth, age, gender and credit information. We maintain safeguards, physical and electronic, to protect that information. We conduct our business in a manner that keeps your personal customer information secure.

6.

Whenever we retain other organizations to provide support services on behalf of Brooke, we require them to protect our customers' personal information.

7.

When necessary, we will review and revise our privacy policies to protect personal customer information.

Many Brooke agencies are independently owned and operated by franchisees. This statement is being provided to you by both Brooke Corp's affiliated companies and your local agency. In addition, you may receive privacy statements from the insurance companies that issue the insurance policies to you.

You may contact us for further information at 1-800-642-1872, by going to www.brookecorp.com, or by calling or visiting your local Brooke agency.
